

# WOULD YOU LIKE TO INVEST A LITTLE MORE IN OUR STARS OF THE FUTURE



## About Subs for Clubs

CCPR is campaigning for Community Amateur Sports Clubs (CASCs) to be permitted to claim Gift Aid on junior subscriptions. This would mean that when a junior participant attends a sports club and pays his or her 'subs' for the week, the club would be able to claim back the tax. For every pound a junior spent, the club would be able to keep the pound – and claim back 28p in Gift Aid. Some organisations outside the sports world, for example the National Trust, are already permitted to do this.

The change would mean that the money raised by sport would stay in sport. This would achieve two key benefits:

- **Community sports clubs would have more money to invest in kit, coaching and maintenance of vital facilities – leading to increases in the capacity of clubs as well as a better experience for those wishing to participate**
- **Clubs would be even more incentivised to attract and keep junior members.**

The reason why CCPR believes that this proposal should win cross-party support is because of the enormous public policy benefits which sports clubs deliver to their communities in terms of health, social cohesion, crime reduction, education and skills.

Every constituency in the country hosts at least a handful of sports clubs and some will boast many more. These valuable community resources, run for the most part by volunteers, often struggle to make ends meet. A survey of more than 2,000 clubs conducted by CCPR last year showed that 51% of them were either breaking even or making a loss, some on a turnover of as little as £4,000 a year.

Subs for Clubs would cost the Treasury as little as £1.2m in its first year, rising to a possible £4.4m by 2012. But this is a 'watertight' budget proposal - all the money raised in sport would stay in sport. And by adopting it, you can send a great signal to your constituency that you support the efforts of cash-strapped local sports clubs and their dedicated volunteers.

**For more information visit [www.cascinfo.co.uk/subsforclubs](http://www.cascinfo.co.uk/subsforclubs)**

## About CCPR

CCPR is the alliance of governing and representative bodies of sport and recreation. Our 280 members include organisations as diverse as The FA, the British Wheel of Yoga, and the Camping and Caravanning Club. CCPR exists to represent these bodies, to campaign on behalf of the sector's interests and to provide its members with services which allow them to be more effective. CCPR's members represent around 150,000 clubs around the country and some 8 million regular participants.

**For more information about CCPR visit [www.ccpr.org.uk](http://www.ccpr.org.uk)**